The Inclusion Game

Making DEI part of your company's DNA.

CAN YOUR TEAM UNLOCK THE SECRET RED THREAD?

At the start, we tell the teams they're playing a business transformation game and at the end we reveal the secret behind the scoring - inclusion is innovation







OPTIMAL FOR UP TO 30 PARTICIPANTS

CHOOSE 3 OF 7 ROUNDS FOR HALF DAY





- Create a Mission Statement teams that use the most inclusive language and prioritize diversity, win!
- Diagnose Business Challenges if your team can build trust and openly share different perspectives, you'll succeed!
- Hire a New Team Who will you trust to lead your next flagship product? Who will be a "good fit" and better add?
- Enact Policies How will your team commit time and money to making a more inclusive workplace?
- Develop Novel Products Faced with a trade-off, will your team choose quick wins over longer-term inclusion?
- Face a Public Relations Nightmare Oh no! your CEO said something bad. Can your team figure out the best response?
- Take Time to Reflect The big reveal! Did you discover the red thread? What does inclusion mean for your company?





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