UNIVERSAL DESIGN THINKING

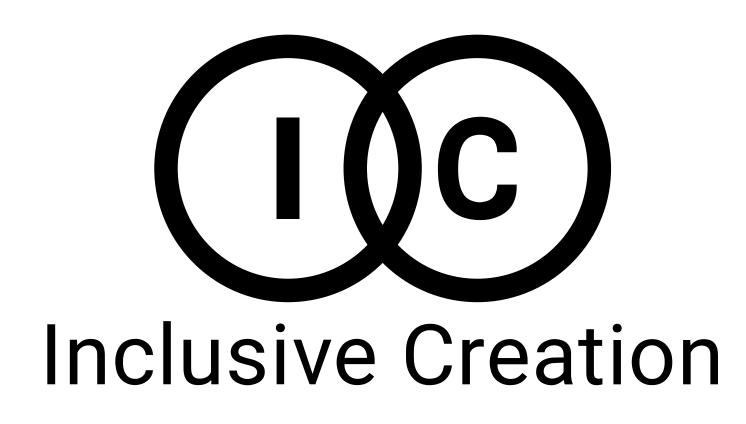## Design for All: Unlocking inclusive innovation.

UNIVERSAL DESIGN

Empower your team to create inclusive and innovative solutions that meet the needs of a diverse audience, leading to increased customer satisfaction and business success.

DESIGN THINKING

Design thinking is a human-centered and problem-solving approach that emphasizes empathy with the user and empowers teams to innovate by focusing on the needs and behaviors of the extreme users.

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The universal design thinking workshop was a unique and energizing experience. Facilitators created a safe space for vulnerable sharing, inspiring collaboration and creativity. Highly recommended for team building.

- Michael Fembeck, CEO at Zero Project